

CHINA YIWU
HARDWARE&ELECTRICAL
APPLIANCES TRADE
FAIR 2018

中国义乌五金电器博览会

暨智能电子及数码配件展

2018.4.20-22 义乌国际博览中心



2018

HARDWARE FAIR

1 展会概况

2018中国义乌五金电器博览会由浙江中国小商品城集团股份有限公司主办，义乌中国小商品城展览有限公司承办。展会重点凸显五金工具、建筑五金、日用五金、机电机械、电子电器五大专业展区，以“搭建五金电器会展平台，服务全球行业市场贸易”为办展宗旨，突出展会的专业化程度，瞄准国际和国内两大市场，为境内外参展企业搭建一个集形象展示、新品推介、贸易洽谈、信息传播的绝佳平台，使之逐渐成为中国华东地区最具专业性、最具影响力的五金电器展会之一。

Fair Information

With Zhejiang China Commodities Company Group Co., Ltd. as sponsor and Zhejiang China Commodities City Exhibition Co., Ltd. as undertaker, the 2018 China Yiwu Hardware & Electrical Appliances Fair highlights hardware tools, architectural hardware, daily hardware, mechanical & electrical and electronics five professional exhibition zones. For purpose of "building Yiwu hardware exhibition platform, serving global hardware market", the hardware fair protrudes the degree of exhibition specialization, aiming at both international and domestic market, setting up an image display, products launch, trade negotiation and information dissemination platform, becoming one of the most professional and influential hardware fair in East China.

精彩瞬间



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展会优势 Fair Advantages

- ◆ **义乌大市场，一站式采购**——7.5万个商位，26个大类，180多万种商品，其中国际商贸城G、F区五金、电器生产经营单位10000余户
- ◆ **观展、采购、考察工厂一步完成**——五金产业商圈——至金华工具产业基地、永康五金生产基地、武义电动工具产业基地只需1小时，至浦江挂锁产业基地0.5小时——展会、市场、产业基地无缝对接
- ◆ **构建便捷采购平台**——将举办“采购商贸易洽谈会”，为企业提供更有效直接的洽谈机会，给采购企业和生产企业搭建一个快速便捷的交流平台
- ◆ **便捷的交通**——航空、铁路、公路辐射全国，至上海2小时，至杭州、宁波只需一小时；“义新欧”中欧铁路班列，从义乌出发可直达西班牙马德里
- ◆ **Yiwu Mart, one-stop shopping**—Yiwu market covers 1.8 million kinds of commodities including 26 categories with 75,000 booths. There are more than 10,000 traders managing hardware and electrical supplies in section G,F of International Mart.
- ◆ **One-stop of exhibition, procurement, factory visiting** — hardware industry commercial district - it is about 1 hour drive to Jinhua tools industrial base, Yongkang hardware manufacturing base and Wuyi electric tools industrial base, half an hour drive to Pujiang padlock industrial base - seamless joint of exhibition, market and industrial base.
- ◆ **Building convenient procurement platform**—the business match meeting will build speediness communication platform for sourcing companies and manufacturing enterprises.
- ◆ **Convenient transportation**—the net of aviation, railway, highway has covered all the country. It is 1 hour to Hangzhou and Ningbo, 2 hours to Shanghai. There is China-Europe Train from Yiwu to Madrid, Spain.

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展会规模 Exhibition Scale

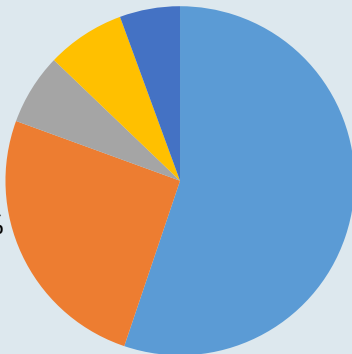
- ◆ 展览面积：33000平方米
- ◆ 国际标准展位：1500个
- ◆ 专业采购商：45000人次
- ◆ 境外采购商：4000人次
- ◆ Exhibition Space: 33,000 square meters
- ◆ International Standard Booth:1,500
- ◆ Professional Buyers:45,000
- ◆ Overseas Buyers:4,000



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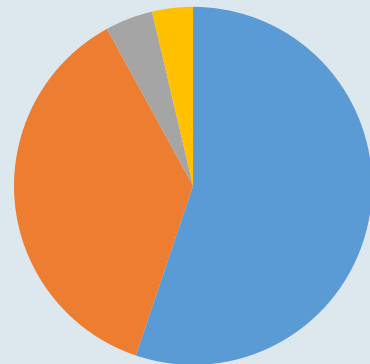
上届展会参展商各行业占比 Exhibitors' industry proportion of last Hardware Fair

- 五金工具 Hardware Tools 55%
- 建筑五金 Architectural Hardware 25%
- 电子电器 Electronics & Electrical Appliances 7%
- 机电机械 Electromechanical Facilities 7%
- 日用五金 Daily Hardware 6%



上届展会参展商区域分布 Exhibitors' regional distribution of last Hardware Fair

- 本省（不含义乌） Zhejiang (Except Yiwu) 55.18%
- 省外 Provinces except Zhejiang 36.83%
- 义乌 Yiwu 4.3%
- 境外 Overseas 3.69%



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展会范围 Exhibition Scope

◆ 五金工具

手动工具、电动工具、气动工具、通用配件、汽摩工具（配件）、园林工具、量具量仪、刀具等。

◆ 建筑五金

建筑器材、装潢五金、门窗配件、阀门、标准紧固件、脚轮、轴承、链条、弹簧、锁具、消防设备、防盗装备等。

◆ 日用五金

烟具礼品、五金工艺品、五金器皿、不锈钢制品、刀剪、滑板车、烧烤架、烧烤炉、车架类等。



- ◆ **Hardware Tools** : Hand tools , electric tools , pneumatic tools , general purpose accessories , Auto & motorcycle tools (accessories) , garden tools , measuring instrument, cutlery, labor protection appliance, etc.
- ◆ **Architectural Hardware** : Construction equipment, decoration hardware, Window fittings, valves, standard fasteners, castors, bearings, chains, springs, locks , fire fighting equipment, security equipment, etc.
- ◆ **Daily Hardware** : Smoking set gifts, hardware crafts, hardware utensils, stainless steel products, knife and scissors, scooters, barbecue grills, barbecue pits, automotive chassis, etc.

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展会范围 Exhibition Scope

◆ 机电机械

焊接设备、机械设备、模具设备、机电产品、泵类、阀类、空压机、机械基础件、其他各类小型机械等

◆ 生活电器

大家电、小家电、灯具灯饰、插头插座、剃须刀、钟表、电气产品、电工电料、仪器仪表等

◆ 智能电子

灯光智能控制、VR智能眼镜、可穿戴电子产品、移动电源、数码产品、虚拟平台等



- ◆ **Electromechanical Facilities** : Welding equipment, mechanical equipment, mold equipment, pumps, valves, compressors, mechanical components, Other kinds of small machines, etc.
- ◆ **Intelligent Electronics**: Intelligent light control, VR intelligent glasses, wearable electronics, mobile power, digital products, virtual platform and so on
- ◆ **Home Appliances**: major appliances, small appliances, lamps lighting, plugs & sockets, shavers, horologe, electrical products, electrical engineering & materials, instruments, etc.

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采购商贸易洽谈会 Business Match Meeting

上届五金会组委会邀请来自印度、巴基斯坦、冈比亚等多个国家和地区的20家境外采购商“携订单”参会采购。采购行业涉及面广，包含手动工具、电动工具、水龙头、阀门、软管、扳手、轴承不锈钢制品、开关、轴承及百货类。有近两百余家供应商携样品赶往采洽会现场。

本届展会预计将有来自全国近1000家企业参展，我们将竭诚为你们选择优质的供应商进行面对面、一对一的采购洽谈。我们期待您的加入.....



Nearly 1,000 enterprises are estimated to attend this fair. You will have the chance to communicate and negotiate orders with the buyers face-to-face, which is selected by us in high quality.

义乌国际博览中心
欢迎您

WELCOME TO YIWU
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